



Fars Province Agricultural  
Organization



# Comprehensive Bank Medicinal plants

Province Fars









Fars Province Agricultural Organization





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## **Introduction:**

With four different vegetative zones, Iran has a unique treasure of medicinal plants. In addition, the position of these products in the pharmaceutical basket of families has caused this field to have a high capacity in job creation, wealth generation, and foreign exchange for the country. For this reason, the Supreme Leader of the Islamic Revolution, in the clauses of the general health policy, referred to the promotion of the cultivation of medicinal plants under the supervision of the Ministry of Agricultural and the support of the development of scientific and technical innovations in the production and supply of traditional medicinal products under the supervision of the Ministry of Health and Medical Education.

Fars province, located in the vegetative areas of the Gulf of Oman and Zagros, has various ecological characteristics and suitable soil conditions, and has a flora rich in medicinal plants. More than 1,600 species of medicinal plants have been identified in this province and at least 50 of them have public, traditional and commercial uses. Nowadays, due to changes in rangeland uses and destruction of forests, the occurrence of successive and long-term droughts, reduction of water resources and overgrazing of livestock, we are witnessing the loss of natural resources of medicinal plants.

In this regard, the movement for the production of medicinal plants with the aim of increasing productivity, improving the livelihood of farmers, as well as preserving endangered plant species, has been the focus of support and planning of the Fars Province Agricultural Jihad Organization

**Ahad Behjat Haghighi**

**President of the Agriculture-Jahad Organization of Fars Province**



### Future Prospects for the Development of Medicinal Plants:

According to the Ministry of Health, about 3 percent of Iranians use herbal medicines and 97 percent use chemical medicines. About 150 types of herbal medicines and 4200 types of chemical medicines are available in the Iranian market. Due to the increasing awareness of people about the role of herbal medicines and the harmful effects of chemical drugs, the use of herbal medicines and consequently the development of the cultivation of these plants is increasing. The export of medicinal plants has gradually become one of the most profitable branches of the agricultural economy. According to the FAO (World Food and Agriculture Organization), the volume of trade in medicinal plants will increase 100 times by 2050 and reach \$500 billion.

This comes at a time when the issue of chemical-free treatment is being seriously pursued in the industrialized countries of the world. The area under cultivation of medicinal plants in the country is about 80,000 hectares, which is supposed to reach 200,000 hectares in a comprehensive plan prepared for this purpose.

These figures show the country's high capability and capacity, which has been neglected so far, but with the appropriate measures taken in the last few years, this amount is increasing. Of the 422,000 plant species in the world, there are about 8,000 species in Iran, of which 1,728 species grow exclusively in Iran alone.



### Applications of medicinal plants:

Medicinal plants have a special value and importance in ensuring the health and well-being of human societies, both in terms of treatment and prevention of diseases. This use has been as old as human history and plants have always been one of the most important sources of food and medicine for human beings over many generations.

From a historical point of view, plants have been very important in the development of societies and extensive research has been done to find natural products and materials of herbal medicines throughout history, which fortunately with the world, especially developed countries, turning to the use of herbal products and their increasing consumption in the world, the emerging industry of medicinal plants is being formed. Some of the uses of medicinal plants include:

- ❖ Production of herbal medicines
- ❖ Production of cosmetics
- ❖ Application in the food industry
- ❖ Application as a pesticide in plant pest control
- ❖ The use of medicinal plants in traditional medicine
- ❖ The Role of Medicinal Plants in the Tourism Industry
- ❖ Role in Job Creation



## Comprehensive Bank of Medicinal Plants of Fars Province



### **The importance of medicinal plants from economic, social and environmental aspects:**

The development of investment in the field of medicinal plants industries in the first place depends on the culture-building, promotion and development of the use of medicinal plants and their products inside the country, and the export of medicinal plants and their products will also play a decisive role in the development of the medicinal plants industry. The medicinal plants industry is one of the most important industries in Iran, which is very compatible with the new climatic conditions of the country (water scarcity).

Nowadays, the importance of medicinal plants and their vital role in advancing national, regional and global goals for the realization of health, pharmaceutical self-sufficiency, job creation and economic development is not hidden. Currently, the value added from the export of medicinal plants in the world is reported to be about \$111 billion in 2018, which is expected to reach \$5,000 billion in 2050.

Medicinal plants have a special value in the biological sciences, medicine, and veterinary sciences in terms of prevention and treatment of human diseases, and in recent years, the use of medicinal plants has been increasing day by day due to their proven beneficial effects, cheapness, lack of side effects, and also compatibility with the environment.

Creating suitable investment opportunities for the production of more medicinal plants in the agricultural sector is important and it is necessary to conduct extensive research in the field of various products produced from these plants, especially in Iran.



## Comprehensive Bank of Medicinal Plants of Fars Province



### Objectives of developing the area under cultivation of medicinal plants:

- ❖ Efforts to manage knowledge in the field of medicinal plants and traditional medicine;
- ❖ Self-reliance, job creation and maximum use of domestic power in the field of medicinal plants and traditional medicine;
- ❖ Maximum participation of the private sector, cooperatives, non-governmental organizations and foreign investors and emphasis on coordination
- ❖ Observance of biosafety principles within the framework of international protocols accepted in the country;
- ❖ Maximum use of nature and natural products in line with human health and social welfare while preserving nature's ecosystem cycles;
- ❖ Reducing government enterprise, strengthening the private sector, and supporting the creation and quantitative and qualitative development of knowledge-based companies;
- ❖ Preserving the genetic resources of the country's native and exclusive medicinal plants;
- ❖ foreign exchange from exports;
- ❖ Reducing pharmaceutical dependence on foreign countries and preventing foreign currency outflows;
- ❖ Increasing the area under cultivation by 27,500 hectares from 2017 to 2025
- ❖ Maximum focus on marketing medicinal plants and identifying destination countries



## Comprehensive Bank of Medicinal Plants of Fars Province



### ❖ Medicinal Plants Development Program with a Sustainable and Knowledge-Based Development

#### Approach in Fars Province:

- ❖ Increasing the added value of products for domestic consumption by improving the quality of production, harvesting, processing and packaging processes for domestic consumption
- ❖ Increasing the added value of exported pharmaceutical products by preventing bulk exports and raw sales (development of the production chain to processing, export and trade)
- ❖ Establishment of pharmaceutical processing and packaging industries in major production hubs to empower villagers
- ❖ Laying the groundwork and creating basic infrastructure for the construction of a large factory for the processing of medicinal plants in the province
- ❖ Preventing the extinction of endangered species through propagation by tissue culture method (e.g. *Thymus sapiens*)
- ❖ Supply of raw materials required by processing and pharmaceutical companies
- ❖ Increasing the productivity of medicinal plants by increasing yield per unit area by measures including: breeding and agronomics, identification and propagation of superior and high-yielding cultivars and genotypes with low water requirement
- ❖ Creating jobs to prevent migration and urbanization.

Optimal use of existing lands and facilities

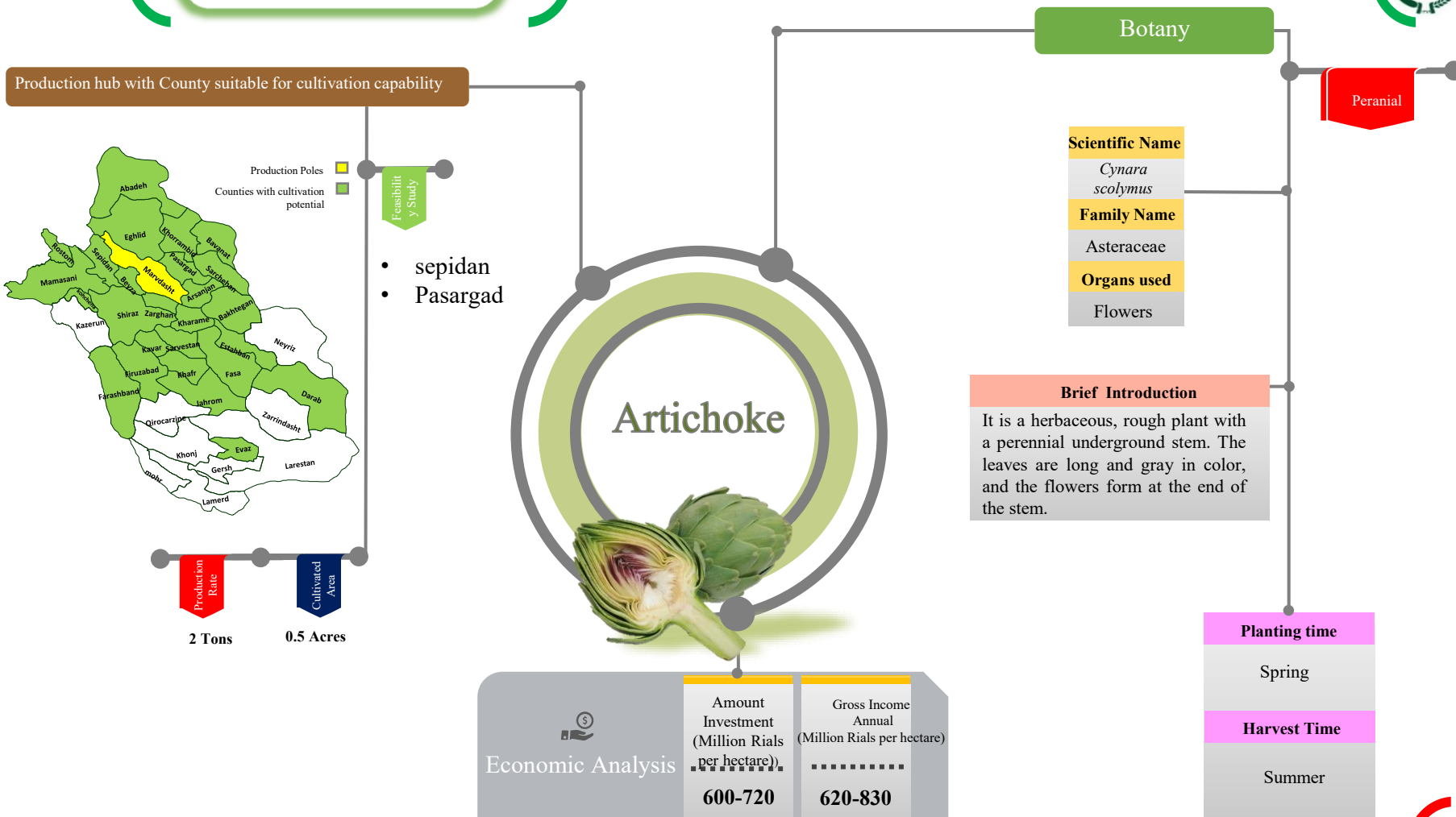


## Comprehensive Bank of Medicinal Plants of Fars Province



- ❖ Using the capacity of medicinal plants for the development of ecotourism and nature tourism
- ❖ Maximum utilization of water and soil resources, especially water and soil resources of grade 2 and 3 for quantitative and qualitative development
- ❖ Diversification in the production of medicinal plants through the development of the cultivation of multiple species
- ❖ Organizing Traditional Perfumes
- ❖ Setting up supply and export terminals for medicinal plants
- ❖ Increasing Competition among Medicinal Plant Producers
- ❖ Creating a culture of promoting the cultivation of medicinal plants among farmers and producers
- ❖ Supply of suitable seeds
- ❖ Providing low-cost facilities for the development of the cultivation of medicinal plants in the province
- ❖ The use of medicinal plants in the beekeeping industry







## Scientific Name

*Lavandula  
officinali*

**Famiy Name**

Lamiaceae

### Organs used

## Aerial Parts

## Brief Introduction

**Lavender is a plant of the mint genus that is in the form of a thick and small bush with a height of 30 to 60 cm with multiple stems and its stems are square and all parts of this plant have a pungent Odor.**

### Planting time

Spring

## Harvest Time

Summer

## Economic Analysis

**Amount  
Investment  
(Million Rials  
per hectare))**

**1000 -1200**

**Gross Income  
Annual  
(Million Rials  
per hectare)**

1350 - 2250







Production hub with County suitable for cultivation capability



Production Poles  
Counties with cultivation potential

Feasibility Study

6651 Tons

19402 Acres

## Flixweed



### Botany

Scientific Name

*Sisymbrium sp*

Family Name

Cruciferae

Organs used

Seed

### Brief Introduction

It is a herbaceous, annual or two-year-old plant up to 80 cm in height that grows as wild plant on the side of roads and relatively humid places and non-agricultural.

### Planting time

Winter

### Harvest Time

Spring

### Economic Analysis



Amount Investment  
(Million Rials per hectare)

35 - 55

Gross Income Annual  
(Million Rials per hectare)

280 - 700



Production hub with County suitable for cultivation capability



106 Tons

41 Acres

Feasibility Study

## Peppermint



### Botany

#### Scientific Name

*Mentha piperita*

#### Family Name

Lamiaceae

#### Organs used

Leaf

### Brief Introduction

Peppermint is a perennial, seed-bearing plant, seedy plant with scattered fluff and short roots. The stem of this plant is rectangular and reddish-purple in color, on which elliptical leaves are placed cross-sectionally.

### Planting time

Spring,  
Autumn

### Harvest Time

Throughout the  
year

### Economic Analysis



Amount  
Investment  
(Million Rials  
per hectare))

180 -260

Gross Income  
Annual  
(Million Rials  
per hectare)

550-780



Production hub with County suitable for cultivation capability



6420 Tons

107 Acres

Feasibility Study



## Botany

### Scientific Name

*Aloe vera* or  
*Aloe barbadensis*

### Family Name

Asphodelaceae

### Organs used

Leaf

## Brief Introduction

One of the most famous properties of aloe vera is the benefits for the skin and hair. Another name for aloe vera is yellow patience plant. Aloe vera grows in hot, dry climates and is widely distributed in India, Africa and other growing regions.

## Planting time

Throughout the year

## Harvest Time

Throughout the year

## Economic Analysis



Amount  
Investment  
(Million Rials  
per hectare))

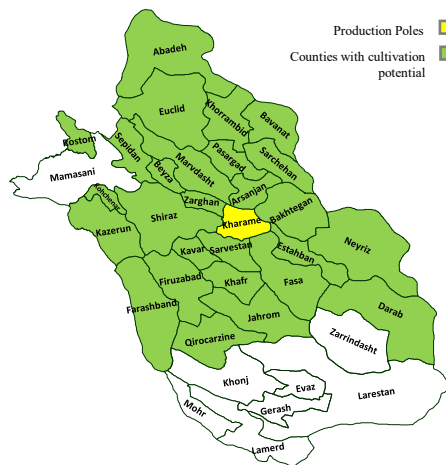
62 -120

Gross Income  
Annual  
(Million Rials per hectare)

2400 - 3100



Production hub with County suitable for cultivation capability



228 Tons

400 Acres

Feasibility Study



## Botany

### Scientific Name

*Cuminum  
cyminum*

### Family Name

Apiaceae

### Organs used

Seed

## Brief Introduction

It is a small and herbaceous annual plant with a height of 60 cm, its roots are long and narrow in white color, its stem is straight, and its leaves are in the form of a narrow, thread-shaped strip and green color.

### Planting time

winter

### Harvest Time

Spring

## Economic Analysis



Amount  
Investment  
(Million Rials  
per hectare))

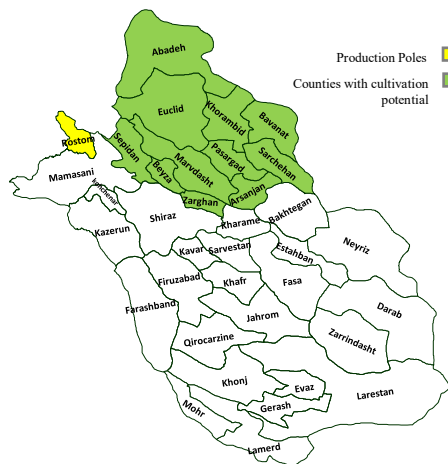
62 - 120

Gross Income  
Annual  
(Million Rials  
per hectare)

370 -980



Production hub with County suitable for cultivation capability



Feasibility Study

6 Tons

22 Acres

## Caraway



### Botany

#### Scientific Name

*carum carvi*

#### Family Name

Apiaceae

#### Organs used

seed

### Brief Introduction

Black cumin is one of the plants native to Asia that is used in a variety of dishes due to its unique flavor. When dried, this plant resembles cumin seeds.

### Planting time

Autumn, winter

### Harvest Time

Spring



### Economic Analysis

Amount Investment  
(Million Rials per hectare)

1200 - 1320

Gross Income Annual  
(Million Rials per hectare)

720 - 1200



Production hub with County suitable for cultivation capability



6 Tons

5/5 Acres

## Chamomile



### Botany

Scientific Name

*Matricaria chamomilla*

Family Name

Asteraceae

Organs used

Flowers

### Brief Introduction

It is a Aromatic plant plant that grows to a height of about 30 centimeters and sometimes up to 60 centimeters. The leaves of chamomile are small and have narrow and irregular cuts and are covered with fluff. Chamomile flowers grow on the same surface and at the end of the stem and in summer.

### Planting time

winter

### Harvest Time

Spring

### Economic Analysis



Amount Investment  
(Million Rials  
per hectare))

36 - 60

Gross Income Annual  
(Million Rials  
per hectare)

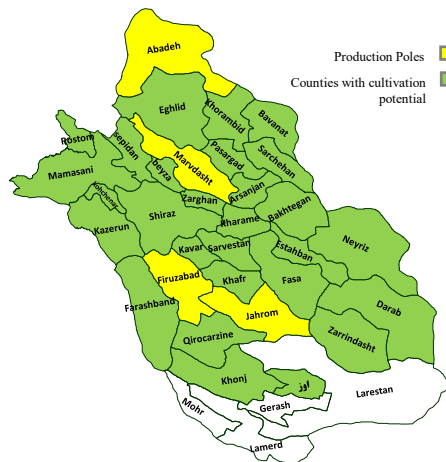
560 - 800







Production hub with County suitable for cultivation capability



Production Poles  
Counties with cultivation potential

Feasibility Study

24 Tons

11 Acres

# Rosemary



## Scientific Name

*Rosmarinus officinalis*

## Family Name

Lamiaceae

## Organs used

Aerial organs

## Brief Introduction

Rosemary is a perennial, shrub and evergreen plant with dense branches and a height of 100 to 200 cm. This plant has blue flowers with a lot of aroma. There are no wild in Iran. It is resistant to salinity and drought. The surface of the leaves is green on the upper part and dark gray on the underside.

## Planting time

Early Spring

## Harvest Time

Economic harvest is done from the second and third year at the time of flowering.

## Economic Analysis



Amount Investment  
(Million Rials per hectare)

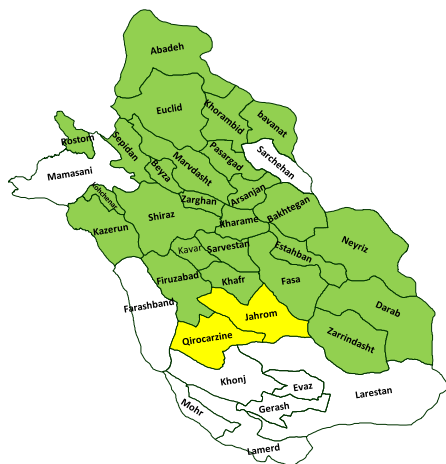
840 – 80

Gross Income Annual  
(Million Rials per hectare)

960 – 1360



Production hub with County suitable for cultivation capability



27/5 Tons

9 Acres

Feasibility Study

## Chicory



### Botany

#### Scientific Name

*Cichorium  
intybus*

#### Family Name

Asteraceae

#### Organs used

Aerial organs

Chicory is an immortal herbaceous plant, and these plants grow up to 1 meter high. It has rounded leaves that are bitter-tasting and their hard branches have blue flowers.

#### Planting time

winter

#### Harvest Time

Spring

### Economic Analysis



Amount  
Investment  
(Million Rials  
per hectare))

36 -60

Gross Income  
Annual  
(Million Rials  
per hectare)

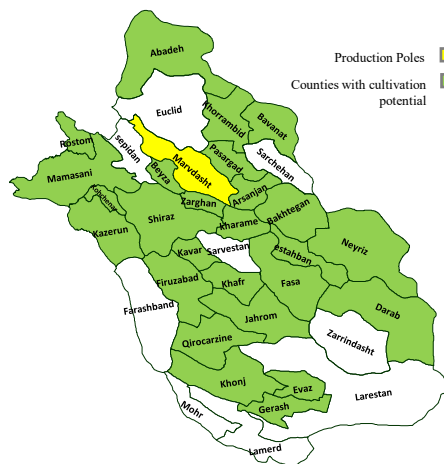
720 -1200







Production hub with County suitable for cultivation capability



130 Tons

260 Acres

Feasibility Study

## Porslane



### Botany

Scientific Name

*portulaca oleracea*

Family Name

portulacaceae

Organs used

Seed

### Brief Introduction

Purslane needs an environment with a temperature of 25 degrees Celsius and plenty of light to grow. For this plant to grow, the soil must be rich and requires a lot of water.

### Planting time

Spring to summer

### Harvest Time

Late summer

### Economic Analysis



Amount Investment  
(Million Rials per hectare)

36 - 60

Gross Income Annual  
(Million Rials per hectare)

290 - 450



Production hub with County suitable for cultivation capability



51/3 Tons

17/1 Acres

## Purple coneflower



### Botany

#### Scientific Name

*Echinacea purpurea*

#### Family Name

Asteraceae

#### Organs used

Aerial organs

### Brief Introduction

It is a herbaceous and perennial plant of the Chicory family with a maximum height of 1 to 1.5 meters. The lower leaves of the stem are ovate to spear-shaped, with a maximum length of 30 cm and a width of 20 cm.

### Planting time

Spring

### Harvest Time

Late Summer

### Economic Analysis



Amount Investment  
(Million Rials  
per hectare))

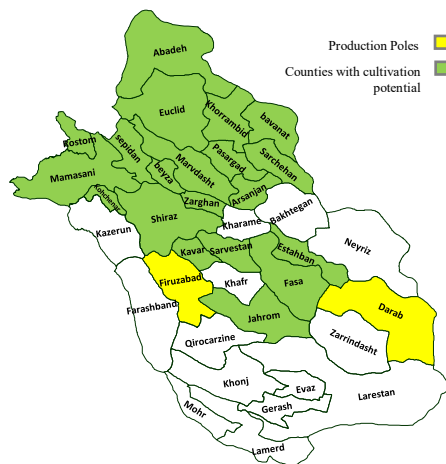
600 -720

Gross Income  
Annual  
(Million Rials  
per hectare)

1320 -1800



Production hub with County suitable for cultivation capability



1440 Tons

8500 Acres

Feasibility Study

## Rose of Damascus



### Botany

#### Scientific Name

*Rosa damascena*

#### Family Name

Rosaceae

#### Organs used

Flower & bud

### Brief Introduction

Rose is a shrub with sharp, cylindrical flowering branches, without grooves and comb compound leaves that have 3-5 cross-serrated leaflets.

### Planting time

Autumn & Winter

### Harvest Time

Spring

### Economic Analysis



Amount Investment  
(Million Rials  
per hectare))

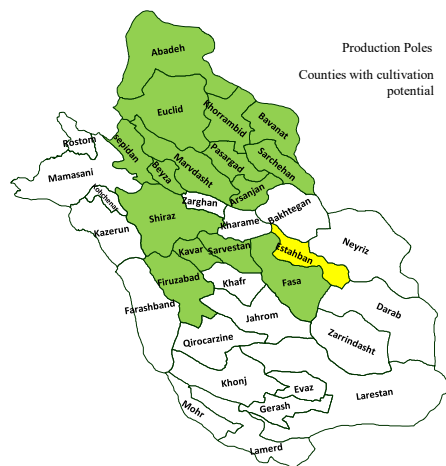
360 - 480

Gross Income  
Annual  
(Million Rials  
per hectare)

430 - 720



Production hub with County suitable for cultivation capability



Production Poles  
Counties with cultivation potential

Feasibility Study

- Abadeh
- Arsanjan
- Bavanat
- Sepidan
- Firuzabad
- Eghlid
- Beyza
- Pasargad
- Khorrambid
- SarSarchehan
- Sarvestan
- Fasa
- Kavar
- Marvdasht
- Shiraz

4/4 Tons

1052 Acres



## Botany

### Scientific Name

*Crocus sativus*

### Family Name

Iridaceae

### Organs used

stigma

## Brief Introduction

Saffron is a small, perennial plant with a height of 10 to 30 cm. From the middle of the bulb or the base of the stem, a number of long, narrow stigma emerge. From the middle of the leaves, a flowering stem emerges that leads to one to three flowers.

## Planting time

Late Summer

## Harvest Time

Autumn

## Economic Analysis



Amount Investment  
(Million Rials per hectare)

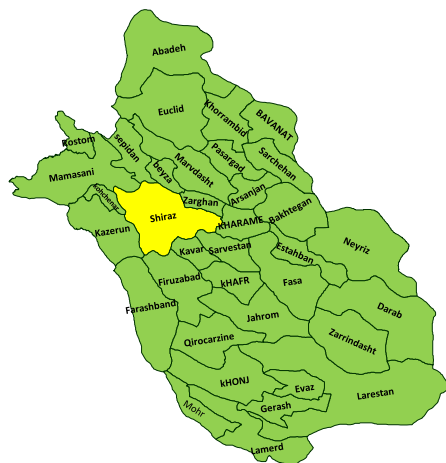
1440 - 1700

Gross Income Annual  
(Million Rials per hectare)

2400 - 2730



Production hub with County suitable for cultivation capability



Feasibility Study

5 Tons

7/6 Acres

## Shiraz Thyme



### Botany

#### Scientific Name

*Zataria multiflora*

#### Family Name

Lamiaceae

#### Organs used

Aerial organs

### Brief Introduction

The small branches have white skin and are fluffy. The leaves are small circular or elliptical with a rounded base and rarely heart-shaped and almost tipped, the young leaves are short white fluffy and the older leaves are without fluff.

### Planting time

Spring

### Harvest Time

Spring & Summer

### Economic Analysis



Amount Investment  
(Million Rials per hectare)  
.....

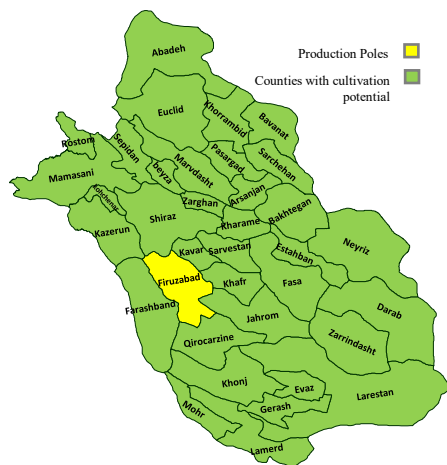
1320 - 1680

Gross Income Annual  
(Million Rials per hectare)  
.....

2100 - 6600



Production hub with County suitable for cultivation capability



75 Tons

64.9 acres

Feasibility Study

## Garden Thyme

### Botany

#### Scientific Name

*Thymus vulgaris*

#### Family Name

Lamiaceae

#### Organs used

Aerial organs

### Brief Introduction

It has a straight root, more or less woody and abundant branches. The stem is straight and quadrangular and its height varies and depends on the climatic conditions where it grows and is between 20 and 50 cm.

### Planting time

Spring

### Harvest Time

Spring, summer

### Economic Analysis



Amount Investment  
(Million Rials per hectare)

720 - 840

Gross Income Annual  
(Million Rials per hectare)

900 - 1080





## Aerial organs

It is an annual or two-year-old plant that sometimes reaches a meter in height. Its root is straight, cone-shaped, and white.

## Atumn & Winter

**960 -1440**



Production hub with County suitable for cultivation capability



10 Tons

9.2 hectares

Feasibility Study

## Savory



### Botany

#### Scientific Name

*Satureja hortensis*

#### Family Name

Lamiaceae

#### Organs used

Aerial organs

### Brief Introduction

Savory is an annual plant of the mint genus with numerous and reddish stems that grows wild in abundance in southern Europe and Asia (including Iran).

### Planting time

Spring

### Harvest Time

Spring, Summer

### Economic Analysis



Amount Investment  
(Million Rials  
per hectare))

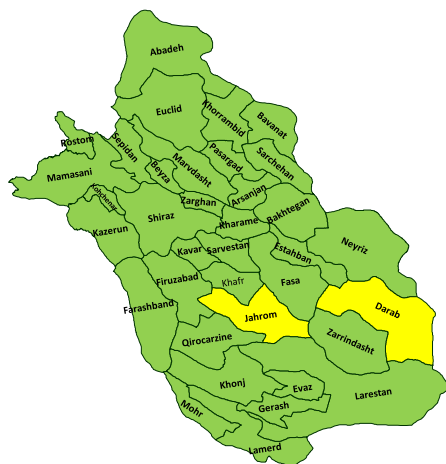
180 -200

Gross Income Annual  
(Million Rials  
per hectare)

530 -720



Production hub with County suitable for cultivation capability



Feasibility Study

35 Tons

43 acres

## Marjoram



### Botany

#### Scientific Name

*Origanum vulgare*

#### Family Name

Lamiaceae

#### Organs used

اندام هوایی

### Brief Introduction

It is a herbaceous, annual and sometimes biennial with a straight stem and oval cross branches and leaves. Its white, tiny flowers grow from the sides of the leaves in compact clusters.

### Planting time

Spring

### Harvest Time

Spring & summer

### Economic Analysis



Amount Investment  
(Million Rials  
per hectare))

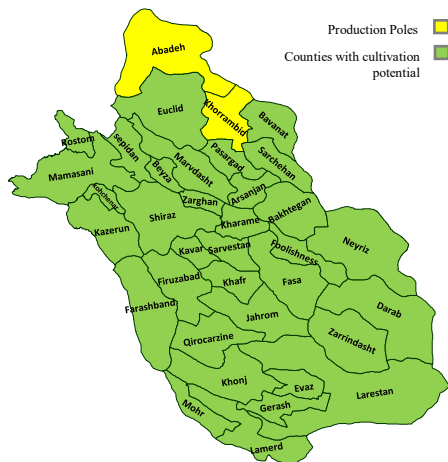
600 -720

Gross Income  
Annual  
(Million Rials  
per hectare)

950 -1100



Production hub with County suitable for cultivation capability



10 Tons

10 hectares

Feasibility Study

## Field Pumpkin



### Botany

#### Scientific Name

*Cucurbita pepo*

#### Family Name

Cucurbitaceae

#### Organs used

Seed

### Brief Introduction

It is an annual plant of the pumpkin family that was created by a random natural mutation that resulted in a very thin outer shell (shellless seeds) that greatly facilitated the production of pumpkin oil, and also led to its dark green color.

### Planting time

Spring

### Harvest Time

Spring

### Economic Analysis



Amount Investment  
(Million Rials  
per hectare)

360 -480

Gross Income Annual  
(Million Rials  
per hectare)

960 -1200



Production hub with County suitable for cultivation capability



Feasibility Study

0.5 Tons

2 hectares

## Milk thistle



### Botany

#### Scientific Name

*Silybum marianum*

#### Family Name

Asteraceae

#### Organs used

Seed

### Brief Introduction

Milk thistle is a dicotyledonous plant, belonging to the genus Myrtaceae and the family Chicory. This plant has a growth period of every year or, in some species, every two years and grows naturally in nature.

### Planting time

Winter

### Harvest Time

Spring

### Economic Analysis



Amount Investment  
(Million Rials  
per hectare)

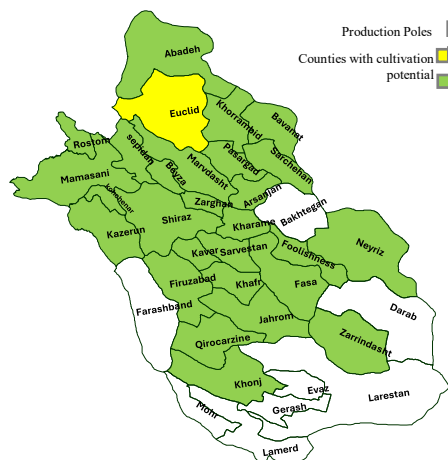
120 -960

Gross Income Annual  
(Million Rials  
per hectare)

760 -1080



Production hub with County suitable for cultivation capability



400 Tons

200 hectares

Feasibility Study

## Licorice



### Botany

#### Scientific Name

*Glycyrrhiza glabr*

#### Family Name

Fabaceae

#### Organs used

Root

### Brief Introduction

This plant is one of the perennial herbaceous plants. The height of this plant reaches up to one meter and up to two meters in temperate regions. Its narrow leaves range from 7 to 15 centimeters long and include 9 to 17 leaflets. The leaves are elliptical, with smooth edges.

### Planting time

Spring

### Harvest Time

Autumn

### Economic Analysis



Amount Investment  
(Million Rials  
per hectare)

960 -1200

Gross Income Annual  
(Million Rials  
per hectare)

3700 -4400



Production hub with County suitable for cultivation capability



Feasibility Study

1.6 Tons

2 hectares

## Fennel



### Botany

#### Scientific Name

*Foeniculum  
vulgaris*

#### Family Name

Apiaceae

#### Organs used

Seed

### Brief Introduction

Fennel is a herbaceous and perennial plant that is reported to have originated in the Mediterranean and southern Europe. The height of fennel varies and depends on the climatic conditions where it grows.

### Planting time

Spring

### Harvest Time

Autumn

### Economic Analysis



Amount  
Investment  
(Million Rials  
per hectare)

96 -120

Gross Income  
Annual  
(Million Rials  
per hectare)

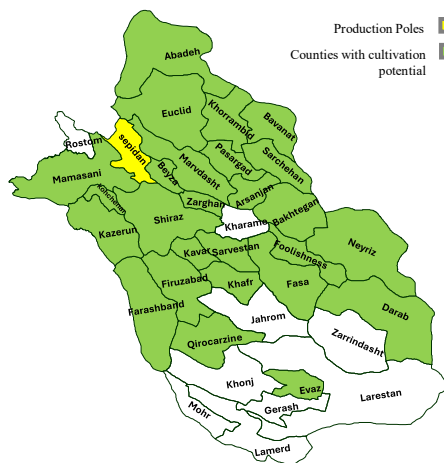
460 -525







Production hub with County suitable for cultivation capability



Feasibility Study

0.01 Tons

0.1 hectares

## Marsh mallow



### Botany

#### Scientific Name

*Althaea officinalis*

#### Family Name

Malvaceae

#### Organs used

Flower

### Brief Introduction

It is a herbaceous and perennial plant with a height of about 2 meters, its stem is covered with tiny fluff that is gray in color.

### Planting time

Spring

### Harvest Time

Spring&summer

### Economic Analysis



Amount Investment  
(Million Rials  
per hectare)

600 -720

Gross Income Annual  
(Million Rials  
per hectare)

960 -1320



Production hub with County suitable for cultivation capability



16 Tons

32 hectares

Feasibility Study

## Lemon balm



### Botany

#### Scientific Name

*Melissa officinalis*

#### Family Name

Lamiaceae

#### Organs used

Leaves

### Brief Introduction

The stems of this plant are straight and quadrangular and covered with fluff. From the side of its leaves, flowers grow with colored sepals that are pale yellow in the first, then white and finally purple.

### Planting time

Spring

### Harvest Time

Spring&summer

### Economic Analysis



Amount Investment  
(Million Rials  
per hectare)

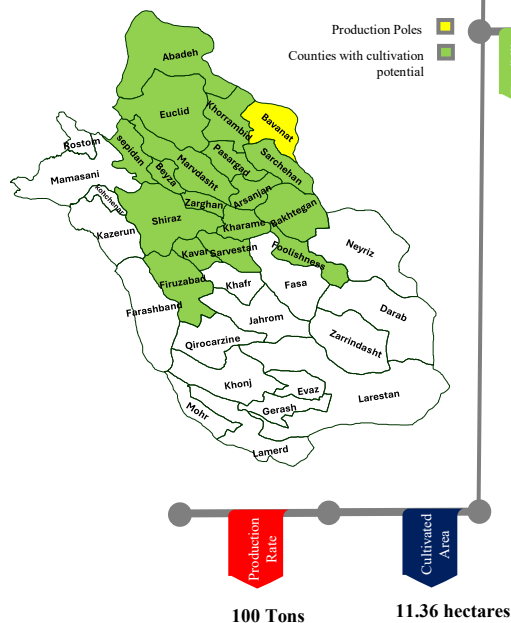
600 -720

Gross Income Annual  
(Million Rials  
per hectare)

1320 -1960



Production hub with County suitable for cultivation capability



## Shallots



### Botany

#### Scientific Name

*Allium  
hitifolium*

#### Family Name

liliaceae

#### Organs used

Onion

### Brief Introduction

It has linear green leaves and pointed spears with a length of 20 to 30 cm and pale pink or purple pink flowers. Shallots have a relatively short growth period.

### Planting time

Autumn& Winter

### Harvest Time

Spring

### Economic Analysis

Amount  
Investment  
(Million Rials  
per hectare)

1800 -2200

Gross Income  
Annual  
(Million Rials  
per hectare)

2900 -3720



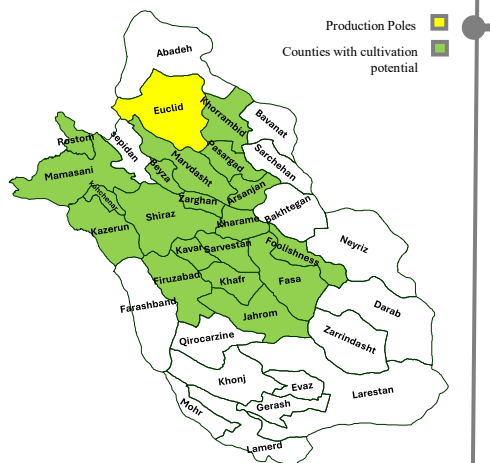








Production hub with County suitable for cultivation capability



0.2 Tons

0.2 hectares

Feasibility Study

## Coriander



### Botany

#### Scientific Name

*Coriandrum sativum*

#### Family Name

Apiaceae

#### Organs used

Seed

### Brief Introduction

It is a herbaceous, leafless plant, 30 to 60 cm high, with Straight, Transparent stem, more or less grooved. Its leaves are divided into two distinct types, one at the base and divided into segments with shallow, serrated lobes and the other along the stem

### Planting time

Spring

### Harvest Time

Late Spring

### Economic Analysis



Amount Investment  
(Million Rials  
per hectare)

96 -120

Gross Income Annual  
(Million Rials  
per hectare)

700 -880



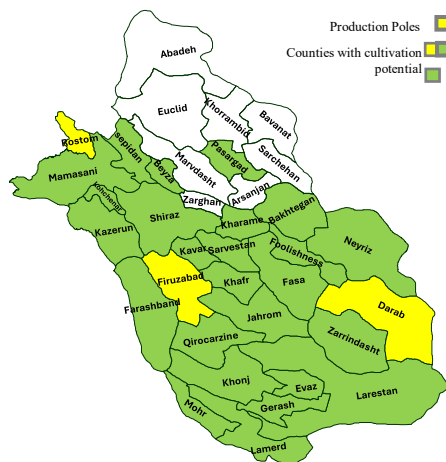








Production hub with County suitable for cultivation capability



Feasibility Study

4 Tons

4 hectares

## Lemon Beebrush



### Botany

#### Scientific Name

*Lippia citriodora*

#### Family Name

Verbenaceae

#### Organs used

Leaves

### Brief Introduction

It is a shrub with an average height of 1.5 to 3 meters. Its leaves have a penetrating and pleasant smell that resembles lemon. The leaves are elongated like lemons, sharp-pointed, simple, rough and rough, light green in color, and are arranged in a row on the stem.

### Planting time

Spring

### Harvest Time

Spring&Summer

### Economic Analysis



Amount Investment  
(Million Rials  
per hectare)

960 -1100

Gross Income Annual  
(Million Rials  
per hectare)

1960 -2900

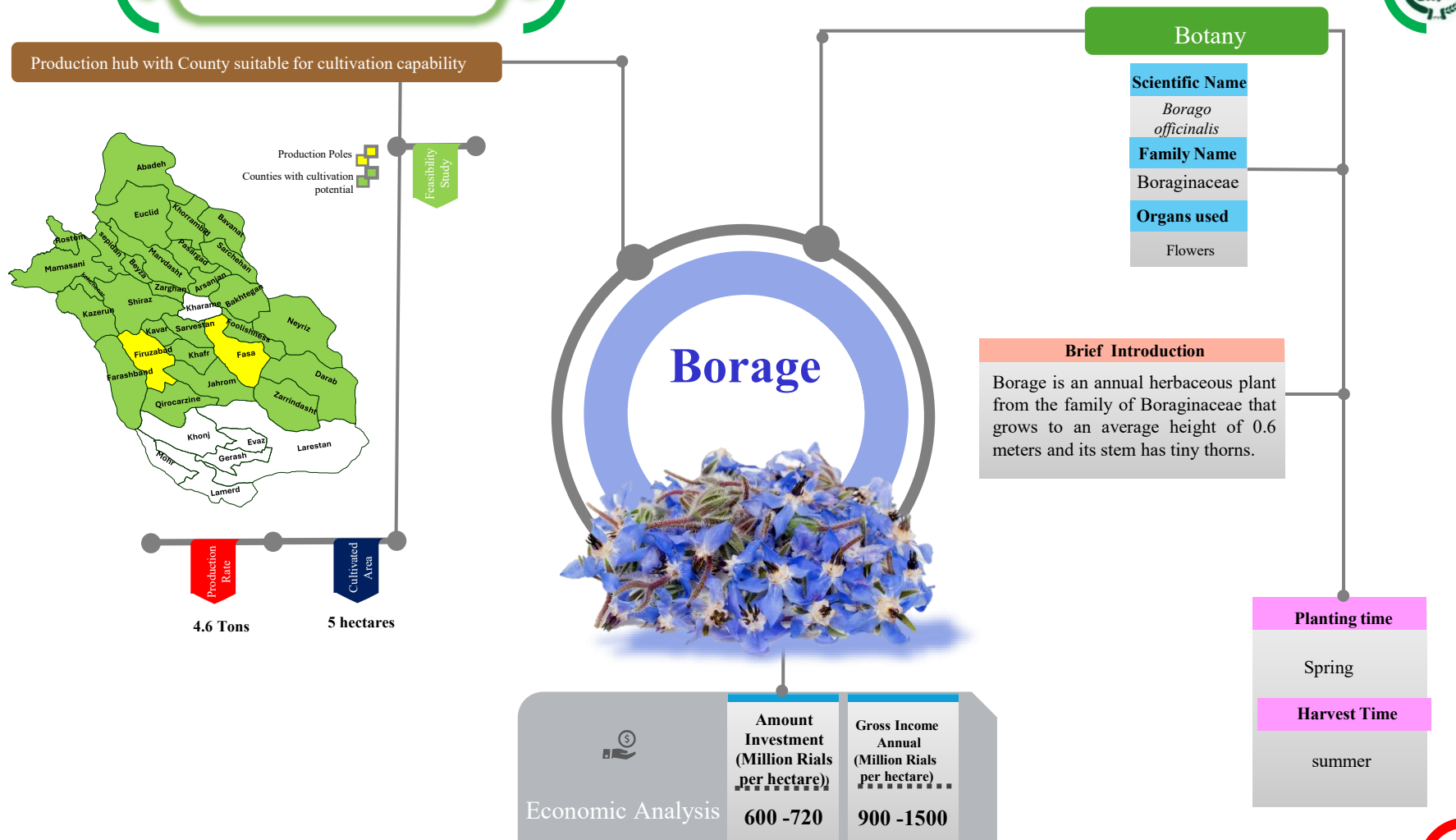




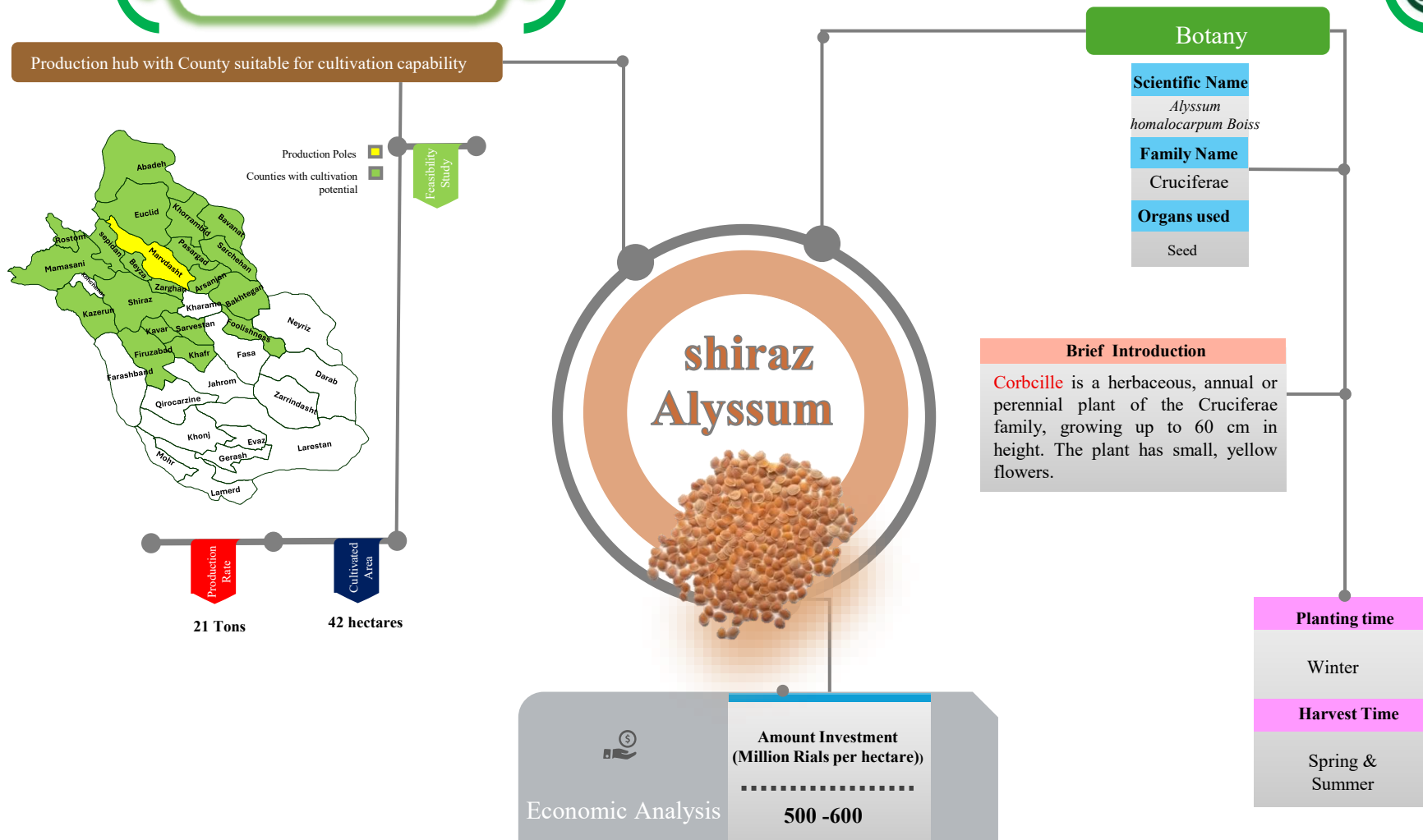






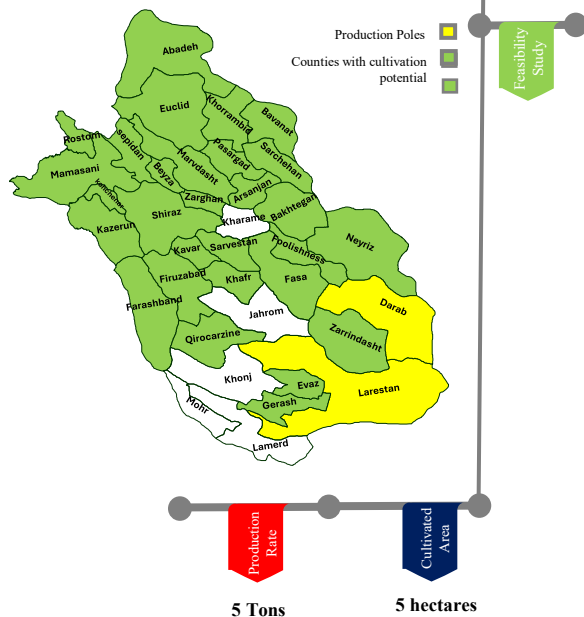








Production hub with County suitable for cultivation capability



## Botany

**Scientific Name**

*Salvia officinalis*

**Family Name**

Lamiaceae

**Organs used**

Leaves & Flowers

## Brief Introduction

Sage is a perennial herbaceous plant with a straight root and abundant branching, straight stem, and a height of between 50 and 80 centimeters.

## Sage



## Planting time

Spring

## Harvest Time

Spring & Summer

## Economic Analysis



**Amount Investment (Million Rials per hectare)**

720 -840

**Gross Income Annual (Million Rials per hectare)**

840 -1260



Production hub with County suitable for cultivation capability



Feasibility Study

35 Tons

8 hectares

## Myrtle



### Botany

#### Scientific Name

*Myrtus communis*

#### Family Name

Myrtaceae

#### Organs used

Leaves

### Brief Introduction

It is an evergreen shrub or bush that sometimes reaches a height of 5 meters. Leaves are about 3 to 5 cm long and have a very pleasant smell. Petals are white and its ball-shaped fruit is blue.

### Planting time

Spring

### Harvest Time

Spring & Summer

### Economic Analysis



Amount Investment  
(Million Rials  
per hectare)

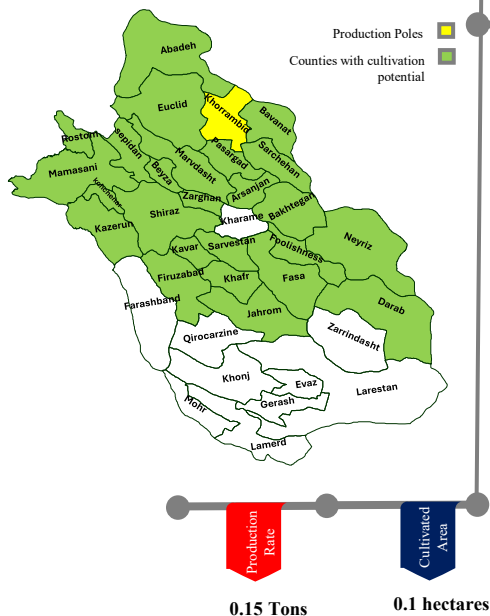
1340 -1560

Gross Income Annual  
(Million Rials  
per hectare)

1340 -1800



Production hub with County suitable for cultivation capability



Feasibility Study

## marigold



### Botany

#### Scientific Name

*Calendula officinalis*

#### Family Name

Asteraceae

#### Organs used

Flower

### Brief Introduction

It is an evergreen shrub or bush that sometimes reaches a height of 5 meters. Leaves are about 3 to 5 cm long and have a very pleasant smell. Petals are white and its ball-shaped fruit is blue.

### Planting time

Spring

### Harvest Time

Spring & Summer

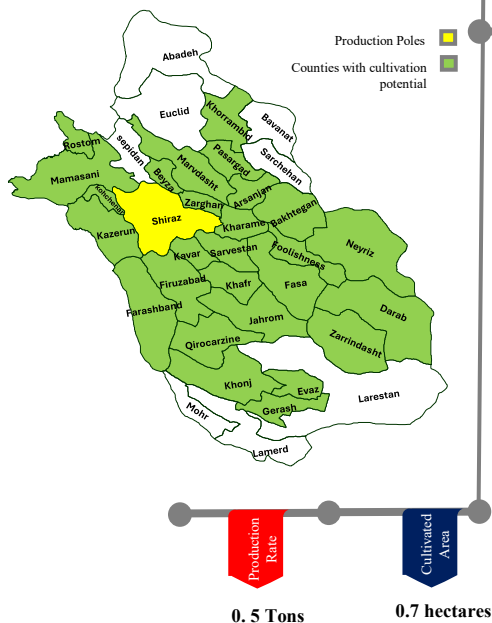
### Economic Analysis

Amount Investment  
(Million Rials  
per hectare))  
**540 -680**

Gross Income  
Annual  
(Million Rials  
per hectare)  
**480 -600**



Production hub with County suitable for cultivation capability



Feasibility Study

## Ajwain



### Botany

#### Scientific Name

*Trachyspermum ammi*

#### Family Name

Apiaceae

#### Organs used

Seed

### Brief Introduction

Ajwain has thin, delicate incisions leaves and white flowers in a compound umbel. The fruit is small, oval, and yellowish-brown in color.

### Planting time

Spring

### Harvest Time

Late Summer

### Economic Analysis



Amount Investment  
(Million Rials  
per hectare)

96 -120

Gross Income  
Annual  
(Million Rials  
per hectare)

530 -730





Agricultural-jihad  
Organization  
of Fars Province



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